



APEM Implements Odoo

APEM is one of the leading worldwide manufacturers of man-machine interfaces. The group is present in 11 countries and has a network of more than 130 distributors and agents on five continents. With production plants in Europe, North Africa, America and Asia, APEM achieves 67 % of its turnover from export markets.

Multilanguage Odoo solution got relief for the company to work in five continents.



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APEM develops and manufactures professional switch products for diversified markets including instrumentation, medical, communications, industrial automation, defence and transport. The APEM group supplies more than 20,000 customers worldwide.

The group is present in China to serve local market and assembly for the group, with a Sales team of 10 people in Shanghai and a factory of 60 people with warehouse and 5 workshops in JiangSu province.

Requirements

- Install from scratch full ERP functionalities for the following scope: CRM, Stock management, Sales, Purchases, Manufacturing, Chinese accounting and cost sheet management;
- Full Chinese and English language, bilingual reports;
- Strong rights management for users.

Solution

Based mostly on standard Odoo with CRM including email reception, meetings, pricelists management, all stock management (from raw material to WIP, components and finished products).

Modules provided:

- Standard Odoo CRM

- Sales
- Purchases
- Stock management
- Manufacturing
- Mail gateway
- Accounting & Analytical accounting.