



How Brainbox helps you to renovate your home yourself

Brainbox is a company based in Belgium that promotes the "do-it-yourself" in the building sector. Odoo's Gold Partner [Ezeee-IT](#) implemented the solution. Director of Brainbox Philippe Fondu told us about their implementation.



Tell us about Brainbox and its business

With [Brainbox®](#), anyone can tackle tough renovation projects in their own homes, such as complete electrical installations, home automation, sanitary and heating systems.

As a Belgian family-owned company that's been operating in the do-it-yourself installations sector since 1979, Brainbox's philosophy is based on 2 main principles:

- Respect of values like services, seriousness and considering the customer as a fully-fledged partner
- Constant search for innovation and improvement on our systems in order to make them more efficient and easier to install.



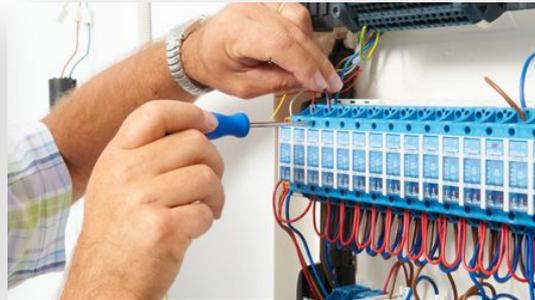
What challenges did the company face before you implemented Odoo and what were the specific needs addressed by the solution?

For a long time, we were using different IT tools within the company. These tools became obsolete either on the technological side or in their functional possibilities. In this increasingly complicated and competitive market, which is constantly changing, we were looking for a modern and evolving management solution. Our goal was to reduce time spent on the support daily operations.

What solution was delivered?

Today, we are using Odoo 8, having just migrated from Odoo v7.

Among the modules that we use are Odoo CRM; Sales Management (for the orders and invoices); an Odoo module to export accounting data to other accounting software that was previously being used; and Warehouse Management for delivery of orders. We envisage the total integration of logistics with Purchase and Stock. In addition, an e-commerce website would enrich our information system.



How has this impacted Brainbox business?

The solution has been operational for a while now and it's very well integrated within the company thanks to Odoo partner Eezee-It. Everyday, we feel like have better control of our operations.

We are very satisfied with our collaboration with Eezee-It. Working with them, we've been able to utilize all the expected benefits of Odoo as a solution. We have a close customer relationship Eezee-It and they respect our the schedules. Yes, we would recommend them.

[Watch the testimonial of Philippe Fondu.](#)